

*Skid Row*  
CEO

**Introduction Bio**

Our next guest was a celebrated Canadian entrepreneur before he was 35 years old.

What is most amazing about Joe is that 25 years ago he pushed a shopping cart around Vancouver's Notorious Downtown Eastside. His story is one of perseverance, determination and the resiliency of the human spirit.

Joe is a testament to the idea that "anything is possible".

Ladies and Gentlemen would you please welcome,  
The Skidrow CEO Joe Roberts